

Theme & Topics

Future Finance

Banking on Values in a Digital World

At the Summer School you will have the unique opportunity to meet together – in a lab-atmosphere – with representatives of both the values based banking and finance sector and the digital FinTech sector. You will learn about values based banking, jointly think about digital tools and consider opportunities and challenges.

Values based banking, informed by strong non-monetary values and relationships has grown significantly recently. At the same time it is experiencing various developments, which bring with them substantial opportunities and challenges. One of these developments is digitalisation and new financial technologies, which has the potential to change not only the face but the very nature of banks and the financial sector overall.

Multichannel, social, digital, Big Data, block chain, anytime and anywhere, ultra-fast response times, omnipresent advisors, transparent, crowd, network, community-engagement, peer-to-peer – is that future financing?

The increasingly interconnected and digital world brings confusion and complexity, but at the same time it offers huge opportunities for the sustainable banking and finance sector. What are the next steps for values based banks and finance institutions on their banking journey towards a humane and sustainable society in the context of digitalisation? As pioneers in relationship based and transparent banking, what role do sustainable banks play? Ideally, values based banking can combine the benefits of two worlds – using sustainable finance and digitalisation as an instrument to shape our society in a sustainable way.

The focus here will be on values based banks. But we will also look at the FinTech sector and other – mainly internet-based - financial service providers. We will engage with topics such as:

- Today's pressing societal challenges – and what they have to do with banking, finance and digitalisation
- How does values based banking work – similarities and differences in
 - values and philosophies
 - approaches and working methods
 - products and services

- Future banking and finance – opportunities and challenges
 - what will the services of the future be in the context of relationships, community building and transparency?
 - what digital solutions / tools do they need?
 - what can we learn from FinTech start ups?
- Changing, mutating and transforming sustainable banking and values based finance
- Developing the community of engaged people in the sustainable finance sector

Come to **Estonia** - land of forest and nature, peaceful singing revolution, ranked first in the world in the use and development of internet services and experience it during the magical midsummer time.

Speakers/Facilitation

Pioneers in their field; the speakers and workshop leaders at the Summer School have both academic and practical backgrounds.

Speakers

As of January 2016, the planned speaker list includes:

- **Ulrike Chini**, Managing Director, Oikocredit Westdeutsche Förderkreis e.V., Germany
- **Charles Eisenstein**, author and speaker, USA, (to be confirmed)
- **Henri Laupmaa**, CEO fundwise, Estonia (to be confirmed)
- **Anna Laycock**, Lead Strategist, The Finance Innovation Lab, UK
- **Sven Remer**, PhD, Managing Director ISB, founder of Impact.Capital, Germany
- **Brett Scott**, author, campaigner and fintech expert, UK
- **Antje Tönnis**, PhD, Head of Public Relations, GLS Treuhand, Germany
- **Tiit Urva**, co-founder of Hea Koostöö, Estonia
- **Els Verhagen**, Human Resources Director, Triodos Bank, Netherlands

more to come... *Please check our website for regular updates.*

Facilitation

- **Sanika Hufeland**, Project Manager and Communication, ISB
- **Hildegard Kurt**, PhD, is a cultural researcher, lecturer, author of several books and practitioner in the field of social sculpture. Her work focuses on culture and sustainability, on transformative learning and on intercultural dialogue. She is co-founder of "und. Institute for Art, Culture and Sustainability", Berlin, Germany.
- **Janneke Moes**, musician, Netherlands and Finland

Target Group

Participants from diverse professional, economic and cultural backgrounds guarantee a creative atmosphere and interdisciplinary setting. The Summer School is designed for:

- **Professionals** working for a social, cooperative, faith based or mainstream financial service provider who want to gain insights and broaden their understanding of values based banking
- **Professionals** working in the field of FinTech
- **Students** with an interest in values based banking and finance
- **Individuals** interested in getting to know values based banking and FinTech more closely



Methods and Structure of the Programme

Considering every participant to be or can become an agent of change, the Summer School explores pathways into societal renewal and qualities of cooperation. It offers a broad range of methods that support each participant to access her or his own creative resources and to work in co-creative ways.

General structure:

- Plenary sessions to hear from and discuss with experts on individual topics
- Workshops
- Labs to work on inspiration, ideas and prototypes
- Regular home groups throughout the week, to dig deeper into topics of specific interest
- Daily morning session to reflect and practice a change of perspective and creative skills
- Open space sessions for participants to explore the topics using their own expertise and skills
- Musical exploration
- Excursion

Goals

The annual Summer School of the Institute for Social Banking (ISB) provides a unique opportunity for people to meet and develop new perspectives on banking and finance. Our goals are to:

- **create awareness** of the role of banks and money in society and the economy,
- present and discuss cases and **best practice** from existing values based banks and financial services,
- question **our relationship with money** and the present banking and finance system,
- **critically reflect** on the concepts and ideas behind values based banking and finance, and through this
- **enable and inspire** participants to facilitate change in the banking and finance sector.

Costs and Logistics



Dates: 26 June to 1 July 2016
(starting at 2 p.m. on 26 June and closing at 2 p.m. on 1 July)

Where: Tallinn, Estonia

Venue: Telliskivi - Creativ Centre - an independent business hub
Erinevate Tubade Klubi OÜ - Vana-Kalamaja 34-119 - Tallinn

Summer School Fees: (regular/early bird)
Early bird fee ends 29 February 2016.

- | | |
|--|-------------------|
| • Professionals and non-ISB members | € 1 500 / € 1 350 |
| • Employees of ISB member institutions | € 1 350 / € 1 200 |
| • Special fee for Estonia and East European countries (limited number of places) | € 750 / € 675 |
| • Students and other individuals in financial need (limited number of places) | € 400 / € 350 |

Additional subsistence: (includes coffee breaks, lunches and 2 dinners) €175

Lodging:

Participants book their own accommodation. There are a lot of hotels close to the venue in different price ranges. You can get more detailed information on our website: www.social-banking.org/summer-school

Travel:

Tallinn has an international airport. The venue, Telliskivi, is very close to the Old Town of Tallinn and easy to reach via public transport in about 30 minutes from the airport. You can find the details on our website.

Organisers

Each year the **Institute for Social Banking**, (ISB), cooperates with one of its member institutions to organise a Summer School on Social Banking in a different country.

In 2016 it is jointly presented with **Hea Koostöö Hoiu-laenuühistu** (Good Cooperation Savings and Loans Association). It is the first ethical financial institution in Estonia and was established in Tallinn on May 29, 2015 by 48 founding members. Hea Koostöö HLÜ takes deposits and lends money to ecologically and socially responsible projects.

Contact and Application

Contact the ISB via email: summerschool@social-banking.org
You can find and download the application form online at www.social-banking.org/summer-school.

There are only 70 places available so book early.
Deadline for early-bird applications: **29 February 2016**.

We look forward to welcoming you to Estonia!



Content, concept and design: Sanika Hufeland and Patricia Ciecierski (patricia.ciecierski@social-banking.org), January 2016.
The copyright on illustrations and pictures lie with the Institute for Social Banking if not otherwise indicated. This flyer has been printed on 100% recycled paper and is carbon neutral. All CO2 emissions generated during paper manufacture and printing have been neutralised.

www.social-banking.org/summer-school

9th International Summer School on Social Banking

26 June - 1 July 2016, Tallinn, Estonia

Future Finance Banking on Values in a Digital World



Institute for Social Banking
Education and Research



Jointly presented with

Hea Koostöö
Hoiu-laenuühistu